

# FROM A DINNER PAILJOB

To Superintendent  
\$5000 a year



**Cooke  
Training  
Did  
It!**



**Jumps from \$50 to \$475 a Month**

"I have just bought a 5-passenger sedan and my income now amounts to about \$475 a month—\$118 a week. Before I took your Course I never made over \$50 a month. I had only a 9th grade education and years in the only electrical training I ever had." Your friend and student, **HERMAN WITTENBERG**, 1930 Grand Concourse, Bronx, N. Y.



**Just Started—Makes \$85 a Week**

"I am now making \$85 per week. When I enrolled for your Course I had no knowledge of Electricity whatever. I had only an ordinary grammar school education, but I had no trouble studying with you. I owe my success to you and your instruction." **E. M. HINES**, 1864 Aberdeen Street, Chicago Heights, Illinois.



**Now Makes \$750 a Month**

"Business is going strong. I am now making \$750 a month—more than I ever made before. And I must thank you again for your wonderful course and method of instruction that put me where I am." **W. E. PENCE**, Albany, Oregon.



**FREE**

Pay Raising Book  
Success in Electricity  
Subscription to Big Electrical Magazine

**BY MY NOW FAMOUS Work Sheet and Job Ticket Method!**

**K I E M Z**—just an ordinary mechanic—untrained—couldn't earn over \$5 a day. But "Cooke" training quickly jumped him to \$17.00 a day, \$400 a month, \$5,000 a year. And he is only one of thousands who have been helped into big-pay jobs, in the same way.

**"Cooke" Training Will Help You, Too.** My now famous "Work-Sheet and Job-Ticket" method of training guarantees you simplified, practical instruction along workshop lines. You learn at home, during your spare time. But it's just like having me at your side every minute, showing you how and what to do. That means you learn electricity—right—learn it so you can quickly and easily become a Big-Pay man in this Big-Pay field.

**Electricity—The Big-Pay Field.** Here's the field for you—Electricity, the world's biggest and fastest growing industry. It's doubling in size every eight years. 15,000 new men are being added each year to just one branch alone—power plants. In the whole Electrical industry, one hundred thousand new men are being added every year. Think of it! One hundred thousand new jobs every year. Electricity is where the big money is being made, and that's where you can get the quickest results. But, first, you must be a trained man—for to the trained man will always go all the better jobs—the jobs that pay \$3,000 to \$10,000 a year.

**Get Ready for a Big-Pay Job.** Become a "Cooke" trained Electrical Expert. Don't slave along at \$4, or \$5, or even \$8 a day when Electricity pays its trained men \$10 to \$30 a day. Don't wait years for promotion and raises when Electricity doubles and triples men's earnings. Don't continue to do these things when in a short time, with proper training, you, too, can be making some of this big money. Get out of the rut you are in! Break the chains that hold you to your small-pay, no-future job! Get into Electricity—and above everything else,

get "Cooke" training, because "The Cooke" trained man is the Big-Pay man," always, and everywhere.

**Electricity—Easy to Learn.** There is nothing hard to understand about Electricity—when it's taught right. And "Cooke" training is right; it's simple; it's practical; it's sure.

**Lack of Schooling No Drawback.** You don't need to be afraid to tackle "Cooke" training because you didn't get very far in School. Nine out of every ten of my "boys" never finished the Grades. Neither do you need to hold back because you haven't had any Electrical experience. Hardly a man that I have trained knew anything about Electricity when he started with me. Yet that hasn't kept most of them from making big money. Neither will it stop you.

**"Cooke" Students Can Make Extra Money, Through Spare-Time Work, Within 30 to 60 Days. Electrical Apparatus and Tools Furnished.**

With "Cooke" training you start making money almost at once. Shortly after you start I give you special instruction in spare-time work—work you can do evenings or Saturday afternoons. And I furnish you tools and apparatus to work with, without extra cost of any kind—six big Outfits in all. Hundreds of my "boys" are earning \$25 to \$35 a week, extra, in this way. Spare-time work is paying for their training, many times over—just as it can be made to pay for your training, too.

**Nothing Like "Cooke" Training.** "Cooke" training stands by itself.

—alone—in the field of Electricity. It has a 10-year record back of it, a 10-year record for turning out big-pay Electrical men. That's why you should have it—because what it has done for others, I'm sure it can do for you.

If it were not so, my graduates wouldn't be boasting it; big electrical companies wouldn't be recommending it to their employees; a world-famous Engineering Association wouldn't be endorsing it.

**Money Back If Not Satisfied.** That's my Guarantee. And you're to be the judge and jury, all in one. If you're not satisfied you get your money back—every cent of it, and back of me in this Guarantee stands the Chicago Engineering Works, a \$2,000,000 Corporation.

**If You Are Earning Less Than \$70 a Week—Mail Coupon Today.**

It won't cost you a cent. It won't obligate you in any way. But it may do for you what it has already done for KiENZ, and hundreds of others. It may double and even triple your earnings in a few months' time. Certainly it can't hurt you—it's bound to help you, for it will show you what other fellows are doing. So don't wait a minute. Fill out the coupon RIGHT NOW, and send it in.

**L. L. COOKE, Chief Engineer, L. L. Cooke School of Electricity, CHICAGO ENGINEERING WORKS, Inc., 2150 Lawrence Ave., Chicago.**

**Special FREE OFFER Coupon Mail Now!**

**CHIEF ENGINEER COOKE, 2150 Lawrence Ave., Chicago. Department 82.**

Send me your book "Secrets of Success in Electricity" and your magazine for the next three months—ALL FREE. Send me, also, particulars of your training which has enabled other men to earn \$3,000 to \$10,000 a year. This does not obligate me in any way.

Name.....  
Address.....  
City..... State.....

**THE "COOKE" TRAINED MAN is BIG PAY MAN**